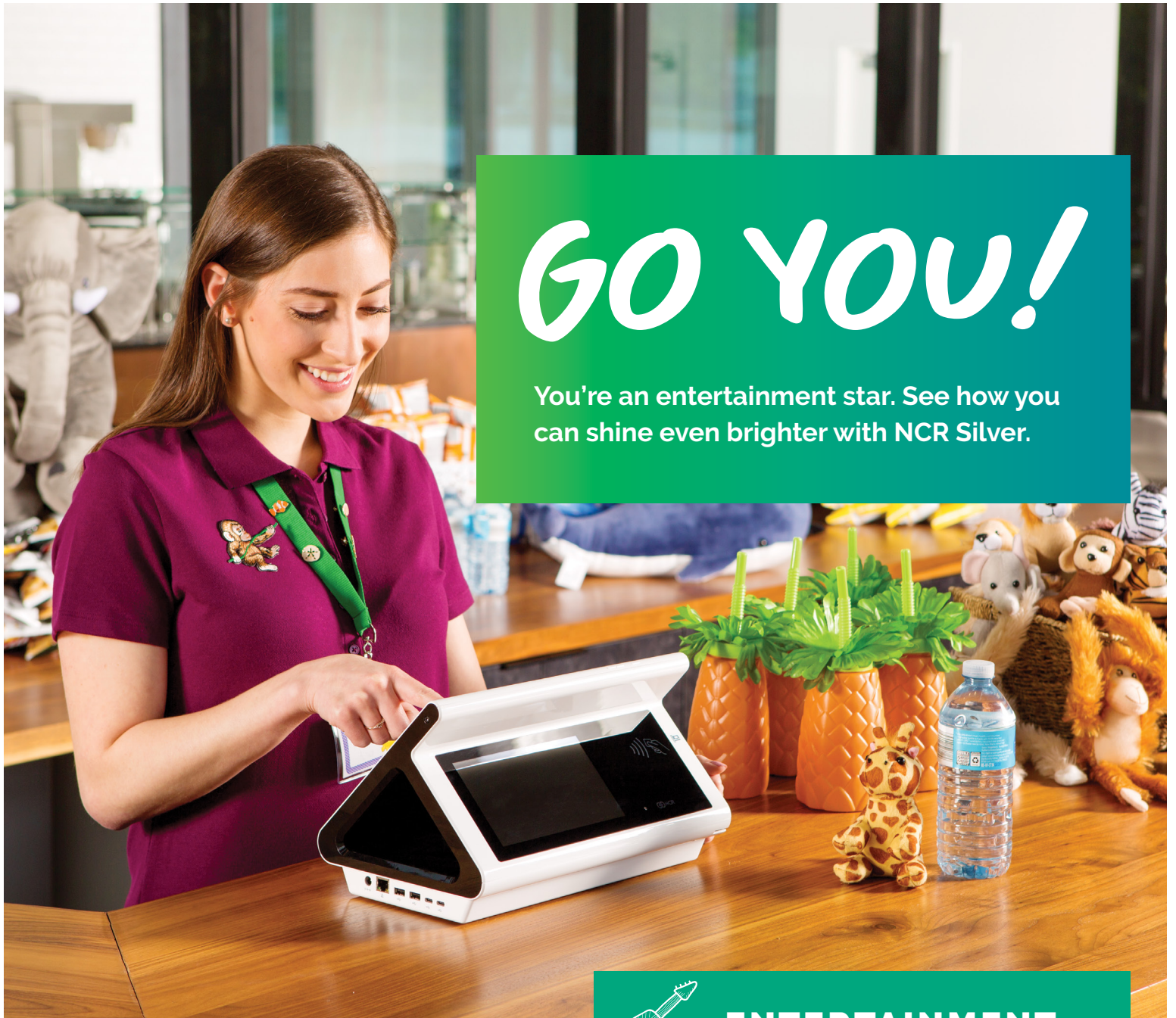


# GO YOU!

You're an entertainment star. See how you can shine even brighter with NCR Silver.



**ENTERTAINMENT**



**SILVER**

## SPOTLIGHT



“  
**We chose NCR  
Silver because it  
truly is an all-in-  
one solution.**”

**Kathy Lovato**

Owner

Rebellion Arcade, LLC  
dba Starfighters Arcade

### Finding success in reviving a unique experience.

The Lovato family in Mesa, Arizona, is giving the classic video game a revival with Rebellion Arcade. Rebellion Arcade operates a membership-based club named Starfighters Arcade. Its mission is simple: With titles ranging from Centipede to Spy Hunter, the business aims to promote, preserve and protect the vintage arcade gaming genre for new generations to enjoy.



So how does this arcade remain so relevant in a high-tech world?

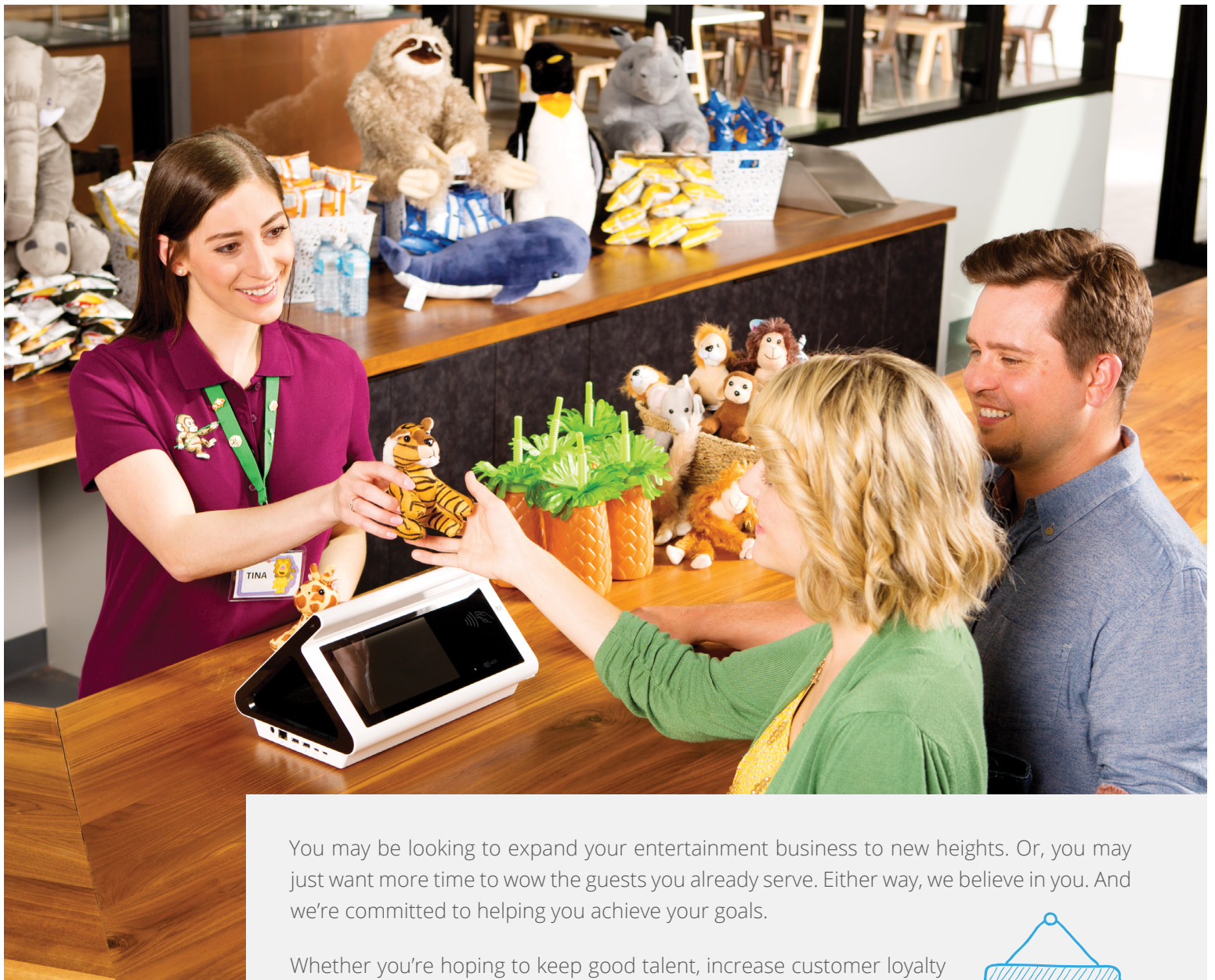
The business is built on game collectors who believe that playing vintage games is only suitable if played in an arcade. “We pooled our collections and formed this social club to allow everyone a chance to relive the magic of classic gaming.”

They drive their popularity further by offering over 130 video games and 32 pinball machines that are free to play at any time for their members.

Making this business more about a community and membership has clearly been the reason for their huge success.

Go Starfighters Arcade!





You may be looking to expand your entertainment business to new heights. Or, you may just want more time to wow the guests you already serve. Either way, we believe in you. And we're committed to helping you achieve your goals.

Whether you're hoping to keep good talent, increase customer loyalty or make smarter decisions with better data, those are our goals, too.



Yeah, NCR Silver is an intuitive, cloud-based tablet point of sale and business management solution. But it's not about that. It's about how NCR Silver saves you time, offers you an edge over competitors big and small, and provides measurable value in your life.

If you're looking for technology that can drive business results—and real people invested in YOU—you've come to the right place. NCR Silver is backed by 130 years of experience. Plus, we'll set your system up, help keep it optimized with monthly support, and offer live customer care, 24/7/365. Try getting that with a startup.

For anywhere you are, and anywhere you're going, we'll be right there with you.

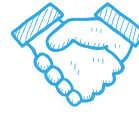
# GO YOU!

# SHINE BRIGHTER WITH NCR SILVER



## Employee management

Assign roles and track employee time with clock-in/clock-out. Employee portal empowers your team to manage shift changes, review schedules and more.



## Customer loyalty

Easily create, run and manage reward programs. Loyalty fits seamlessly into the checkout process, automatically tracking rewards with each sale.



## Email marketing

Engage customers and prospects with targeted and customized email campaigns integrated with your social media accounts.



## 24/7 customer support

Rely on a customer care team that is there whenever you need help tackling a technology challenge to ensure your business stays up and running.



## Intuitive design

New employees get up to speed faster, saving you costs and improving staff retention.



## Inventory management

Know which items are the best sellers to keep them in stock, while also better understanding which items are really driving your profitability.



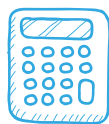
## Actionable insights

Analyze sales, employee and inventory data to make better decisions.



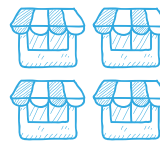
## "86 list" automation

Set your quantity on hand to prevent employees from ordering something you're out of.



## Inclusive taxes

Take the work out of tax calculations by setting up the amount owed in the back office.



## Multi-store management

Track sales and manage information across multiple locations with consolidated or drilled down reporting.



## Online store

Easily launch a branded website and start making sales even when you're sleeping.



## Award-winning service

Let the NCR Silver Concierge team do the heavy lifting of setting up your system.



## Hit the road

With an iPad or iPhone, you can take your point of sale with you anywhere you go. For those who are always on the go,



## Flexible payments

Offer your customers the payment options they want, whether it's Apple Pay or Samsung Pay





## CORE PLATFORMS FOR ENTERTAINMENT

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### NCR Silver Essentials

The original. Easy to use point of sale and business management. Great for all types of entertainment venues, stadiums, concert venues, zoos, etc.



### NCR Silver Pro Restaurant

Delivering the added benefits such as happy hour pricing, customized floor plans & house accounts valued by full service restaurants and pubs.

## ADD-ONS

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### Commerce for NCR Silver

Gives you the power to easily create a website and expand your sales outside your brick and mortar location and hours. Drive revenue 24/7/365.



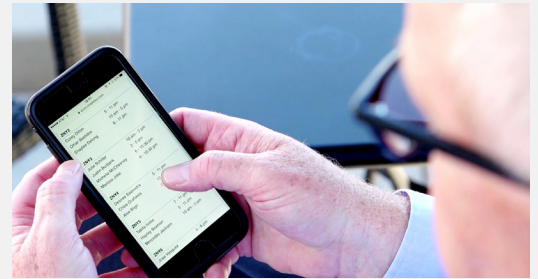
### NCR Console

Advanced reporting plus enhanced employee management and inventory oversight at the ingredient level.

# WHEREVER YOU'RE GOING, NCR SILVER WILL BE THERE WITH YOU

Are you expanding or looking for a system to complete your multi-site needs? With NCR Silver, you'll have multi-site capabilities that allow you to see into the back office and manage each location at any time, from anywhere.

In the entertainment industry, we understand that events and special services require planning and precision, with NCR Silver you can track ticket and merchandise sales as well as see what concession items drive the most profit! And having integrated 5-day weather forecasting means you can plan staffing accordingly.



You'll enjoy command and control anytime, from anywhere via your intuitive cloud-based dashboard.



Save time and money onboarding new employees thanks to a point of sale system designed to leverage the tablet knowledge and skills new team members already possess.



Make promotion or pricing modifications on the fly, wherever you are, and that information will update to the site tablets within moments.



Bring on new sites easily. Setting up a new site on your system is as easy as a phone call to establish a new site account, then just power up a tablet, log in, and you're ready to go.



Your data, the way you want to see it. A summary of locations, a single location or even by a certain region, you get actionable insights at your fingertips—even if you're not on site.

# SETTING UP YOUR SYSTEM IS AS EASY AS SENDING AN E-MAIL



We want you to focus your valuable time where it counts the most—running your business. Simply send us a picture of your menu and dining room and our NCR Silver Concierge team will do the heavy lifting so you don't have to.





## CUSTOMER CARE



### 24/7/365 Live support

Call, text, chat or email

Because your role as a business owner never “sleeps,” neither does our Customer Care team. Your team has backup no matter what time of day or night they need it.

## HOW MUCH TIME COULD YOU SAVE WITH NCR SILVER?

### 98% DAILY TIME SAVINGS

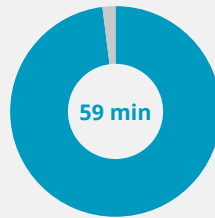
Pulling, combining and distributing data



WITHOUT NCR SILVER



WITH NCR SILVER



TIME SAVED



*\*Results may vary*



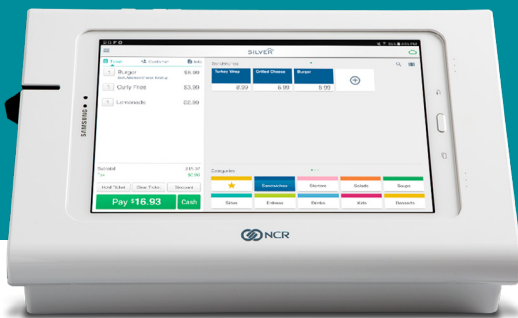
# CHOOSE YOUR SYSTEM

## NCR Silver Quantum® commerce station



Clear the clutter and power your dreams with the all-in-one NCR Silver Quantum® commerce station.

Powered by NCR Silver, the commerce station delivers customer engagement and payment acceptance in one sleek, modern package.



Includes a Samsung Galaxy Tab A

## iPad point of sale



Use an iPad with a stand or by itself for on-the-go mobility. Use your own iPad or purchase from NCR.

iPad & stand available in black or white



## WHY NCR?

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Atlanta, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

## CONTACT US TODAY

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