

# AN INNOVATIVE WAY TO RUN YOUR RESTAURANT



Running a restaurant is serious business. Used to be, the convenience of a tablet POS system didn't translate well to a complex restaurant operation. Now, convenience has met sophistication with a stunning app built for restaurants like yours. From tablet mobility and floor plan layouts to taking orders and in-depth reporting, you can easily spend your day juggling the many tasks necessary to keep your doors open and your customers happy.

**Meet NCR Silver Pro Restaurant Edition.**



# Why Silver belongs in your restaurant

## A tablet point-of-sale solution for every type of restaurant

Whether you're a table service restaurant operator or own one or more fast casual establishments, you want more customers and help making better decisions. Our cloud-based payment, marketing and management solution has the advanced technology you need to perform every important restaurant function.

However, the real power of the platform is its ability to help you better engage customers and make your employees' lives easier.

## But that's not all. NCR Silver Pro Restaurant Edition comes with the following key features:



### Floor plans

Employees can check table availability in real time.



### Flexible payments

Reward loyal customers with tabs and house accounts.



### Loyalty

Send "miss you" digital coupons and give guests a way to automatically redeem loyalty points.



### Happy hours

You can set automatic, event-based discounts.



### 86 List automation

Set your quantity on hand to prevent employees from ordering something you're out of.



### Inclusive taxes

Our app takes the work out of tax calculations by setting up the amount owed in the back office.



### Split checks

Put the customer in charge with the ability to divvy up a bill.



### Takeout

Delivery and takeout orders are listed separately in their own queue.



### Reporting

Analyze sales, employee and inventory data to make better decisions.

## Free yourself. Engage your customers.

NCR understands that features help you grow your business. With table mapping, integrated loyalty, sales reporting and other advanced functionality, NCR Silver Pro Restaurant Edition was built for entrepreneurs like you.

- Improve your efficiency. Intercommunicating tablets share tickets on hold, open and closed checks and everything in between.
- Serve your customers more quickly. As the app mirrors your table layout, servers can deliver orders faster.
- Optimize your staffing levels. Know when your servers are “in the weeds” and see how long tickets have been holding.
- Know your restaurant better. See how many sales have been missed and minimize comps with advanced reporting.



## Silver Pro Restaurant Edition delivers sweet success to District Donuts

Peanut butter cup donuts or pork belly sliders, anyone?

New Orleans-based District Donuts isn't lacking creativity. Opened by three friends in 2013, the restaurant serves up a rotation of homemade specialties throughout the day, along with a variety of coffees and espresso beverages.

Having been in the business for decades, District's owners knew the key to success was to spend less time on cumbersome or confusing technology and more on running a great operation. They also wanted to create an open, neighborhood- friendly space that would foster lasting custom relationships, and looked for technology that would support that customer connection by minimizing barriers between servers and guests.

District installed NCR Silver Pro Restaurant Edition because of its easy configuration and ability to offer real-time access to business metrics and reports from any web browser.

*Silver Pro is “super simple,” according to partner Aaron Vogel, who now has better visibility into food costs and can track category sales throughout the day. “Mobile accessibility is great. It takes 30 seconds to log into the site and see where we are.”*

Employees are equally enthusiastic, according to Vogel, who says training is quick and easy regardless of background or level of restaurant experience.

District uses Silver Pro in its food truck, which supports local children in foster care. All proceeds from food truck sales benefit Crossroads NOLA.



## Simplified technology guaranteed to work

NCR has years of experience delivering restaurant technology solutions built around simplicity and ease of use. However, this does not mean that we sacrifice your business uptime for simplicity. Even though NCR Silver Pro Restaurant Edition is a cloud-based tablet POS solution, we also give you the ability to stay up and running – even if the Internet is down.

And when you include the flexibility to choose your payment processor and the best operating system and hardware devices that work for your business, NCR Silver has what you need to take your business to the next level.

## You've got people – 24/7

Great technology is one thing. But what about people?

With NCR Silver Pro Restaurant Edition, you'll have a full team at your disposal. In addition to industry-leading LIVE customer support available 24 hours a day, you'll also get the Silver Concierge service with your subscription.

- You can call, email, chat or text – any day of the week, any hour of the day.
- Back office set up is included.
- We'll maintain your menus every month.
- And, you can receive training when new features are introduced.



Online



Email



Chat



Call



Text

To learn more, please contact:

Email:

Call:

For more information, visit us at

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